



OHIO DEPARTMENT OF HEALTH

246 North High Street
Columbus, Ohio 43215

614/466-3543
www.odh.ohio.gov

John R. Kasich / Governor

Theodore E. Wymyslo, M.D. / Director of Health

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TO: All WIC Project Directors
MAF
FROM: Michele A. Frizzell, RD, MBA, Chief, Bureau of Nutrition Services
SUBJECT: Quick Response Codes for the Authorized Foods List

In an effort to reduce Ohio WIC's carbon footprint and the amount of paper consumed by the program, State WIC has created Quick Response (QR) codes for the Authorized Foods List (AFL) color brochure and the black and white text version.

A QR code is a type of barcode that is assigned to a specific item. It consists of black modules (square dots) arranged in a square grid on a white background, which can be read by an imaging device such as a smartphone or tablet.

A QR code reader application (app) is needed to read the QR code and access its information. QR code readers can be downloaded for free from the Google Play store or the Amazon App store for Android devices, or from the Apple store for Apple products. Simply go to an app store, type "QR code reader" in the search bar, and download a free QR code reader of your choice. Once you have downloaded a QR code reader app, you can scan any QR code by clicking on the app and holding your device up to the QR code. Most apps will automatically scan the code and download the item to which the code is assigned.

We are encouraging use of the QR codes to access the AFL; in addition to reducing paper usage, these codes will allow participants to access the most current version of the AFL, as any revisions made to the AFL are immediately available. Please note that downloading the AFL color brochure will take a few moments longer than the paper version because of the brochure's complexity.

The QR codes on the following page can be copied, pasted, and sized for use in other materials and social media.



Authorized Foods List

Color Brochure



Authorized Foods List

Black and White Text Version

If you have any questions, please contact Simon Carruthers at Simon.Carruthers@odh.ohio.gov or (614) 728-2162.

MAF/KAH/sec